



Advancing
Identification
Matters

YEAR IN REVIEW





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Resources | [View or download items by visiting the AIM Store online.](#)

Industry Publications

- IoT Sustainability Whitepaper
- RFID Encryption Primer
- Types of Blockchain Infographic*
- Track and Trace Calculator*
- Track and Trace Guide to Consumers*
- Symbolology Verification Whitepaper*

Technical Specifications

- Application Identifier (8009) Optically Readable Sensor Indicator
- Application Identifier (8009) 02 Cumulative Time-Temperature Exposure Indicator
- ECI Revision*
- AIM Standard 7351731 - Medical Electrical Equipment & System Electromagnetic Immunity Test for RFID Readers Version 3.0*

AIM Webinar Series

With the world workforce mostly going virtual, AIM and its members found a way through their [webinar series](#) to continue to educate and promote adoption of AIDC technologies.

- DotCode 4.0 Revision
- Blockchain Panel Discussion
- RAIN System Design Guidelines - Important Elements for High Performance RAIN Deployment
- Improved Readiness in the Public Sector with Enhanced Asset Management
- 2020 AIDC State of the Market
- COVID-19 Prospects for a Vaccine
- Adopting RFID into your Logistics Operation

**Documents release pending final board approval*

Social Media Channels



News Publications

- **AIM Insider**
AIM Insider is a bi-monthly newsletter that highlights the industry leadership podcasts, key AIM initiatives and industry news.
- **AIM News**
Must read [announcements](#) that will impact your business.
- **AIM Product Showcase**
A [weekly spotlight](#) of members' latest technological innovations and applications.

Hear & Know Podcast Series

AIM interviewed those in the industry to get their thoughts on the future of the industry. These podcasts can be heard on the [AIM Podcast Channel](#).

- Honeywell's Sheila Gill
- FLEXcon's Lori Bitar
- OMRON's Ray Vaughan
- University of Tulsa's Peter Hawrylak
- AIAG's Bill Hoffman
- TEKLYNX's Doug Niemeyer
- Everledger's Scott Austin
- Honeywell's Sean Kearney
- Lyngsoe System's Don Ferguson
- Zebra Technologies' Dave Coons

Liaison Relationships

- **CEN/TC 225** | European Committee for Standardization - AIDC Technologies
- **ETSI** | European Telecommunications Standards Institute
- **IIC** | Industrial Internet Consortium
- **NFC Forum** | Near Field Communication development, application & solutions
- **MHI MH10** | Unit-Loads and Transport-Packages
- **ISO/PC 308** | Standardization in the field of Chain of Custody for products
- **ISO/TC 122** | Packaging
- **ISO/TC 104** | Freight Containers
- **ISO/IEC JTC 1/SC31** | Automatic identification & data capture techniques
- **ISO/IEC JTC 1/SC 41** | Internet of Things & related technologies



A Virtual Conference presented by AIM & RAIN
9 - 10 December 2020

Engage Again | A virtual conference hosted by AIM and RAIN Alliance

In the midst of a year unlike any that's come before, there is no better time to learn from those who are leading through disruption, confusion, turbulence and conflict across a myriad of different AIDC disciplines. Thus AIM and RAIN announced their inaugural virtual conference, 9 – 10 December 2020.

With a focus on the Automatic Data Collection industry, this first of its kind event brought together speakers and exhibitors from the areas of applications, standards, vertical markets, and more. More than 200 attendees participated, including members and non-members from around the world. The two-day event featured keynote speakers, educational tracks, networking activities, and an interactive exhibit hall.

The event took place on a robust digital platform, completely online, that made it easy for attendees to view sessions, engage with peers and participate in a virtual exhibitor hall. Attendees conveniently participated from anywhere they had access to a computer and the internet.



SPONSORS | 2020



Avery Dennison is a global materials science company specializing in the design and manufacture of a wide variety of labeling and functional materials. The company's products are used in nearly every major industry including pressure-sensitive materials solutions for industrial, medical, and retail applications, and radio frequency identification (RFID) solutions.



Aware Innovations, a division of Evanhoe, tracks, locates and provides sensing data on your items. We offer consulting services, solution design, hardware & software integration, and training & support (RFID, RTLS, IoT). Our intuitive ItemAware software puts your item data at your fingertips, making asset management easy.



BlueStar is the leading global distributor of solutions-based Digital Identification, Mobility, Point-of-Sale, RFID, IoT, AI, AR, M2M, Digital Signage, Networking, Blockchain, and Security solutions. BlueStar works with VARs to provide complete solutions, custom configuration offerings, business development, and marketing support. For more information, contact BlueStar at 1-800-354-9776 or visit www.bluestarinc.com.



Cognex Corporation designs, develops, and manufactures advanced barcode readers and verifiers as well as machine vision sensors and systems that are used in factories, warehouses, and distribution centers to guide, gauge, inspect, identify and assure the quality of items during the manufacturing and distribution process.



Digimarc is the inventor of the Digimarc Platform, featuring Digimarc Barcode, which enables any object or media to be reliably and efficiently identified to reduce food waste, lessen manufacturing errors, protect the authenticity and security of products, reduce plastic waste, promote consumer engagement, and much more.



Everledger is the digital transparency company. We help businesses surface and converge asset information, using a symphony of technologies, including blockchain, AI and IoT. Our purpose is to contribute greater clarity and confidence in marketplaces where transparency matters most, such as diamonds and gemstones, apparel and luxury, and battery recycling.



FLEXcon Company, Inc. is a global leader in coated and laminated films and adhesives used in graphics applications, manufactured goods, and innovative products. FLEXcon provides a collaborative approach to deliver solutions and is a trusted partner to printers, fabricators, engineers, and designers in developing products for existing and emerging markets.



iDTRONIC stands for reliability and efficiency. Our aim is to develop with our customers the best hardware solutions for your applications & projects. With our industrial RFID readers and embedded RFID modules we set the standard for future industry 4.0 and IoT solutions. Our extended product range includes UHF and HF | NFC products.

* Discover more about these AIM sponsors & industry leaders by clicking on the company logo.



Innovatum provides product and package labeling systems which maximize the power of AIDC. Their customer base includes many of the world's most prominent companies since highly regulated labeling is their specialty. The capabilities they provide in areas such as destination labeling, regulatory submissions, validation, and integration with enterprise systems such as SAP, Oracle and Agile makes them unique.



SICK manufactures intelligent sensors for industrial automation and is recognized as the premier supplier of automatic identification solutions for material handling and supply chain operations. Its image, RFID and laser-based solutions maximize tracking efficiency and are backed by world-class support that ensures professional project oversight, commissioning, and service.



Terry Burton Consulting provides consultancy, analysis and software development in AIDC and standards setting. We would like to help with your project, whether you are implementing DotCode, rMQR, adding support for ECI, or undertaking something truly unique. Click the logo to discover recent projects where we have made a difference.



Vista has created a complete line of software geared to RFID. Our applications include Asset Control, Inventory, CMMS, WMS, Cannabis tracking and many others. Custom solutions are also available for any industry.



Organizations are continually challenged to find better ways of working. Traditional approaches are being pushed to their limits. Kinsetsu work in a human centric way to empower organizations to work better. We use sensors and software to transform workflows, connecting assets, collecting information, and managing data.



SpotSee® is an end-to-end solution provider that enables customers to spot damage in their operations. SpotSee's newest product offering is the ShockWatch® RFID, which combines traditional RFID inventory management with impact-damage monitoring. Managers can use their existing UHF RFID infrastructure to Deter, Detect, and Diagnose damage throughout the supply chain.



Times-7 is a global, high-tech company specializing in the design and manufacture of RAIN (UHF) RFID antennas. With a strong network of partners, they distribute globally and provide easy access to technical resources to assist with selection, configuration, and support. Brimming with RF expertise, the Times-7 team is industry-leading.



Zebra empowers those on the front line in retail, healthcare, transportation and logistics, manufacturing, and other industries to achieve a performance edge that translates to delighted customers, good patient outcomes and superior business results. Our products, software, services, analytics, and solutions are used to intelligently connect your people, assets and data.



ZIIOT is a non-governmental non-profit research service institution, mainly engaged in two-dimensional code issuing service to global users, two-dimensional code key technology research and development, standards formulation, S&T achievements transformation, undertaking major governmental S&T research project related to 2D code, organizing international cooperation and exchanges, etc.

* Discover more about these AIM sponsors & industry leaders by clicking on the company logo.

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Industry Groups



Technical Symbology Committee (TSC)

Chair: Ray Vaughan, OMRON

Members of the Technical Symbology Committee actively work to ensure that complete technical specifications and standards are available to the market.

2020 Highlights

- **Release of AI Family for Sensor Descriptors** | The joint AIM and GS1 US adhoc work group published the technical specification, **Application Identifier (8009) with Sensor Descriptor Attribute 01** (Sensor AI (8009) 01), to partner GS1's Application Identifier data encodation rules with sensor technical specifications developed by AIM. This allows reading and interpretation of the sensor and barcode using a single scan.
- **Revising AIM ECI Specification** | A new adhoc work group was established to review and edit. Today's AIDC application is not only to identify things, but also may store and contain data based on language and character set.
- **What is Verification Whitepaper** | A document to help readers understand what bar code verification is and how it helps both printers and scanners of the bar code.
- **ISO/IEC JTC1/SC31/WG1** | TSC continues to provide the JAB Code Project Team comments as it relates to this potentially high-capacity 2D color bar code.



Track and Trace (T&T)

Chair: Jeanne Duckett, Avery Dennison

The Track and Trace Industry Group is dedicated to educating and promoting the adoption of automatic identification strategies designed to support global compliance of regulations related to product traceability across all vertical markets.

2020 Highlights

- **Track and Trace Overview** | Published document on how enabling track and trace practices to a business brings ROI. Paper showcases key traceability case studies as well as previous AIM documents that go into detail on AIDC traceability.
- **Track and Trace Calculator** | Developing a calculator that further showcases what one needs to consider in terms of implementing a track and trace solution and further shows the potential ROI once a system is in place.
- **Guide for Consumers** | A whitepaper that explains how track and trace can positively impact consumers and the places to go for consumers to get and see benefit from track and trace solutions.



RFID Experts Group (REG)

Chair: Jerry Peyton, VISTA IT Systems

The RFID Experts Group serves the industry by addressing standards and issues associated with the growth and demand of radio frequency identification (RFID) across all vertical markets such as retail, healthcare, distribution, transportation, logistics and supply chain.

2020 Highlights

- **AIM Standard** | Medical Electrical Equipment and System Electromagnetic Immunity Test for Exposure to Radio Frequency Identification Readers updating to make a version 3.0 which expands on the testing methods.
- **RFID Encryption Primer** | Published a primer which goes over the basics of what RFID encryption tags are, what can go wrong implementing, how the keys work and other things to consider. The material handling work group is developing further pieces to go into greater detail in regard to RFID encryption.
- **Sensors Whitepaper** | developing a whitepaper on what are sensors in a material handling environment and how one can utilize them to their best abilities.
- **Animal ID** | Continuing to monitor the ISO/TC23/SC19/WG3 animal ID work item and concurrently updating AIM's Animal ID technical report.



RAIN RFID Alliance (RAIN)

President: Steve Halliday

RAIN RFID is a wireless technology that connects billions of everyday items to the internet, enabling businesses and consumers to identify, locate, authenticate, and engage each item. RAIN Alliance is a global organization promoting the universal adoption of RAIN technology solutions across many different vertical markets. The Alliance has over 160 members worldwide in 2020, with a variety of companies and organizations using RAIN RFID in many industries.

2020 Highlights

- Held several webinars on a variety of subjects. Recordings of the webinars and the presentations are available through the RAIN website.
- Addressed multiple projects through RAIN workgroups that included – Aviation | Developers | Healthcare | Intelligent Packaging | RAIN Technology | Smart Products
- Created several new workgroups including Tyres, Application Identity, and Sustainability and started work in those groups. Created a new self-funded workgroup to get acceptance of RAIN RFID in Europe for Road Charging systems. This work will start in 2021.
- Updated the What is RAIN RFID? E-Book, with detailed information about the technology, markets using RAIN RFID, and the Alliance. Created a new Chinese version of the E-Book.
- Published many new documents and updated others. All documents are available on the RAIN website.
- Added a new Classified Ads section to the website for companies to post information about the products, or post jobs available or wanted.
- Created a Market Research report and offered it for sale thorough the website. This is the only report available that has the backing of the Alliance and includes information from members who were interviewed for the report.

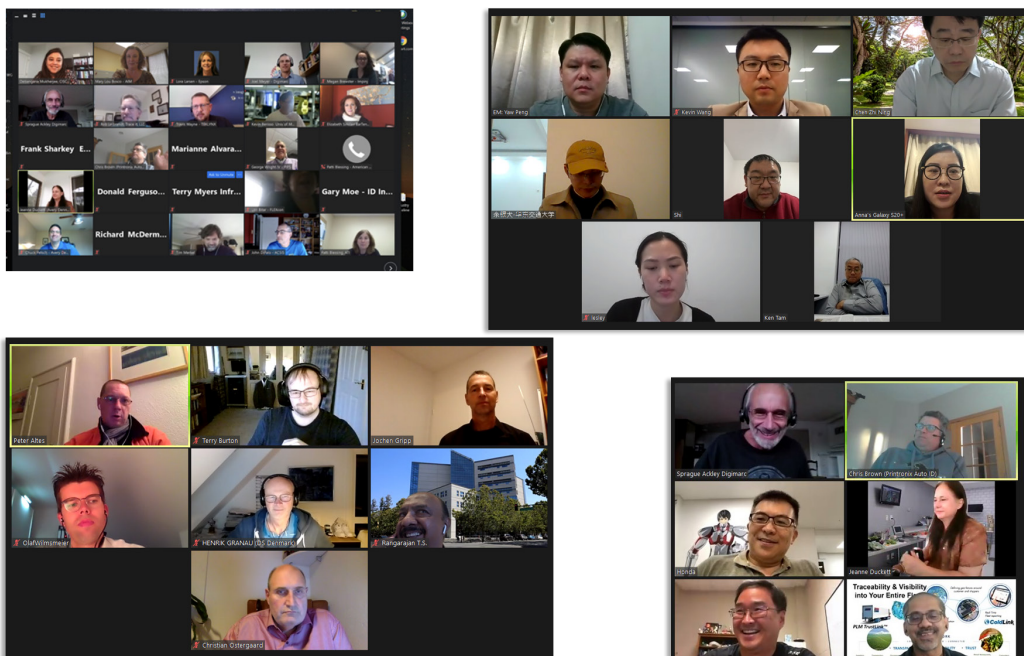


AIM's IoT Industry Group provides members with a forum to better understand and help shape the rapidly changing landscape of the interconnected world of products, services and information.

2020 Highlights

- How AIDC Enables IoT whitepaper | Foundational piece that goes over the basics of AIDC's involvement with IoT.
- IoT Sustainability Whitepaper | Developing a whitepaper that investigates how IoT is having a positive effect on sustainable work practices, thus supporting businesses ROI. Once the whitepaper is released, several panel discussions and webinars have been set up to further promote the adoption of IoT methods for sustainability purposes.
- Types of Blockchain | Developing a graphic that goes over the types of blockchain and how they compare and contrast with other networks.
- Expert Analysis | Met with development leaders from Carnegie Mellon, Auburn and the RLA Standards Committee to learn more about their various IoT projects and also offer expert advice on potential improvements to the projects.

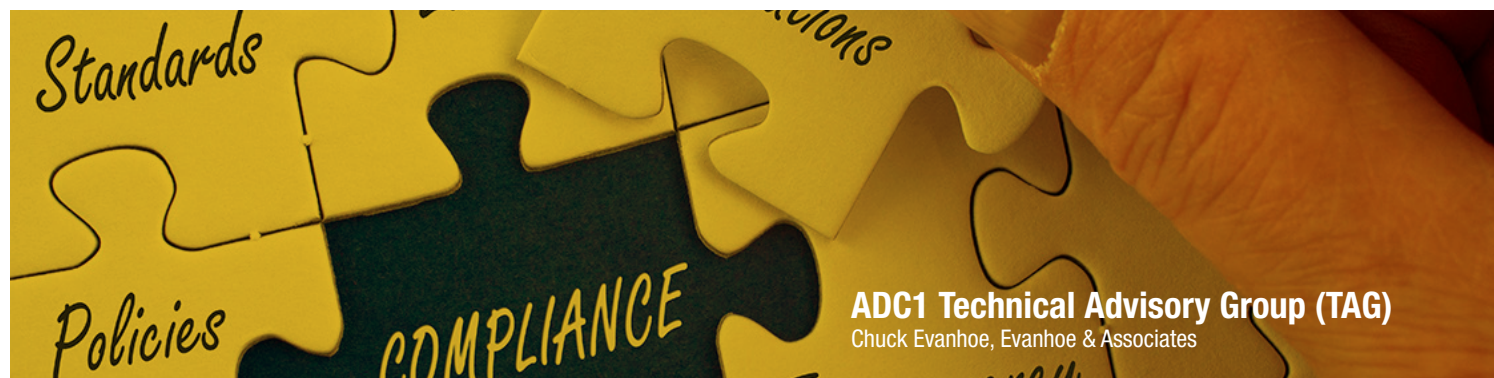
Staying Connected Virtually Worldwide



Through the years AIM has been known for its innovative industry group meetings and networking opportunities. Even as face to face meetings became impossible, AIM kept its membership engaged with virtual sessions that continued the collaboration between those in the industry.

Standards & Compliance

Standards remain critical in today's world. Without proper development, implementation or compliance, they can impact the success or failure of a new technology, product or business and affect consumer safety. As a leader in AIDC industry standards, AIM works with ISO (International Organization for Standardization) and ANSI (American National Standards Institute) to develop, revise and educate both companies and users to ensure compliance in the global marketplace.



ADC1 Technical Advisory Group (TAG)
Chuck Evanhoe, Evanhoe & Associates

AIM acts as the administrator of the U.S. Technical Advisory Group (TAG) to the International Organization for Standardization (ISO) Sub Committee SC 31. The TAG serves as the delegate of the American National Standards Institute (ANSI) responsible within ISO for all work on standardization in automatic identification and data capture in the U.S. Members of ADC1 represent companies with technical knowledge in AIDC who work together providing input during the process of standardization to ensure both U.S. involvement and consensus on standards.

2020 Highlights

- Review and response to work on all standards related to:
 - Data carriers (TG1)
 - Data & structure (TG2)
 - Radio & communications (TG4)
 - Application of AIDC standards (TG8)



Registration Authority (RA)

In addition to its role as a U.S. TAG administrator, AIM also acts as the international Registration Authority (RA) for several ISO standards, including ISO/IEC 15459 Information Technology – Unique Identification which saw increased interest as the result of new European Union and Chinese regulations passed that require all tobacco and alcohol products to carry a unique identifier. As the RA for ISO/IEC 15459, AIM is responsible for the approval of applications from organizations requesting Issuing Agency Codes that are guaranteed to be unique and compliant with all aspects of the standard.

2020 Highlights

- Appointed RA for ISO/IEC 15963 Information Technology – RFID for Item Management – Unique Identification for RF tags
- Working with ISO/IEC 15961 Registration Authority AFI Registration Committee to update register as it relates to recent inquiries.
- Enhanced operating procedures for approval of Issuing Agency Codes (IAC) for ISO/IEC 15459 to ensure uniqueness of each code issued.
- Worked on approval for status as Registration Authority for additional ISO standards.

Chapters



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AIM Asia

AIM Asia was chartered in 2020 and registered in Singapore to be the single voice for the region in AIDC industry in developing deep relationships with the regional & national bodies. It is a platform for AIDC industry stakeholders and academic professionals to promote the industry via education, exhibition, and conferences in the Asia Pacific area.

Dr. Anna Lau is the AIM representative and serves as the president of AIM Asia. AIM Asia's board is formed by Anna and representatives from industry and organizations; namely Prof. Chen Zhining (IEEE fellow, NUS), Prof. Ken Tam (UM), Dr. Howard Si (Laxcen), Lesley Suen (SML), Yaw Peng Wong (EM microelectronic), Kenneth Yung (founder) and Masaki EHARA (Japan representative). The first virtual board meeting was held and activities moving forward have been planned.

Technical expert groups were formed by professionals from industry and academia in October. Their duties are to review AIDC/RFID standards/regulations, draft technical/white papers and other items as assigned. AIM Asia's testing laboratory is proposed to serve the Asia Pacific region in Macau.



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AIM China

In early 2020, the outbreak of COVID-19 in Wuhan, China, was of great concern to everyone. AIM China under the leadership of the director unit GS1 China, formulated strict prevention and control measures and called on members through procurement, donations, and other actions to give assistance to those in need. The initiative received a positive response from member enterprises who donated thousands of sets of automatic identification medical equipment, tens of thousands of medical masks and millions of yuan in relief funds to major hospitals and relevant epidemic prevention units in Hubei epidemic areas.

AIM China Secretariat promptly reported the situation to the Director Group, on Official Websites, and wrote 10 issues of "AIM China member enterprises in action notice," highlighting the advantages of the automatic identification industry in the field of unified code marking and automatic identification technology.

AIM China cooperated with The National Center for Financial Security and System Equipment Engineering Technology Research and China Centers for Disease Control and Prevention which formed a group of experts to conduct technical research and preliminary tests with the relevant departments of GS1 China, the Director Unit. It verified the advanced nature and applicability of the global unified code marking and Han Xin code technology service as well as formulated the code marking technology scheme for the application of cash circulation and pathogen safety protection equipment.

AIM China assisted GS1 China, The National Technical Committee for the Standardization of Health Services and held the National Health Service Industry National Standard Promotion training and the launch ceremony of the Internet Health Service and supplies quality traceability platform in Hangzhou from September 7 to 8, 2020. About 180 people attended the meeting: including famous experts and scholars, relevant research and technology institutions, health care service industry well-known enterprise leaders and related production enterprises.



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AIM Denmark

After the introduction of 'The Smart Company' (The special Event with a Live Theatre demonstrating Tracking and Tracing, but also Real-Time Localization, Digital Twins and integration with ERP systems) in October 2019, AIM Denmark has put much effort into profiling AIM Denmark as experts in how to digitalize small and medium manufacturing companies.

Due to COVID-19, all physical events have in 2020 been either cancelled or replaced by virtual events. Hence promotion of the Smart Company and AIM Denmark has primarily been through LinkedIn posts, blogs, YouTube videos and webinars.

To be able to make an even bigger footprint, AIM Denmark has decided to join forces with the end-user community 'RFID in Denmark' in a new common association called 'AIDC Denmark'. By combining active exchange of experience among Danish players with active participation in international networks, AIDC Denmark can become a strong professional network for anyone with an interest in automatic identification and data capture. For the current AIM Denmark members this means closer interaction with the users.

The chapter also managed to arrange web based meetings in its Serialization of Pharmaceuticals Forum. A forum with associates representing pharmaceutical manufacturers, advisors, consultants and technology providers.



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AIM Europe

Based on a vote of the European Commission (EC) in favor of the efficient use of spectrum in the bands 870-876 AND 915-921 MHz. Referred to as "Squeeze Option," AIM Europe, supported by members, European Chapters and other stakeholders, is supporting the RAIN Alliance to push the Governments of some member states to adopt the new frequency bands. Foremost, Germany and Netherlands, since the frequency bands in these countries are allocated to other users.

Delegates from AIM Europe, as an ETSI & CEN member, actively participated in European Standardization meetings throughout the year to develop standards and harmonize the use of AIDC technologies.

Furthermore, AIM Europe is supporting an initiative of European AIM Members to include RFID Technology within EU Road Charging Legislation.



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AIM Germany-Austria-Switzerland

AIM-D e.V. and COVID-19 | Also AIM-D e.V. was and still is affected by the pandemic: LogiMAT 2020 was sold out but cancelled; also the AIM-D e.V. members meetings in spring and autumn were cancelled – as well as many working group's meetings. But it is to be noted positively that only one member left the association due to COVID-19 issues.

EU RFID Frequency Harmonisation | In collaboration with Jacques Hulshof, AIM Inc. and RAIN the German speaking chapter, AIM-D e.V., prepared a paper for the German Ministry of Economics to argue for the realisation of the EU decision 2017/1538 concerning the RFID frequencies and bands: 865 and 900-930 MHz. Hoping, that this AIM paper will support the ministry in arguing with the German Ministry of Infrastructure – thus that Germany (and the Netherlands) will become the last major European markets to implement the EU decision in question.

Global RFID (UHF) Regulations | In collaboration with VDA (German Association of the Automotive Industry) the AIM-D e.V. working group RFID/REG is preparing an overview regarding the global rules for producing, selling, and distributing UHF RFID tags. Target of this joint experts' group is to list all relevant legal requirements for the Automotive Industry – and beyond.



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AIM Japan

AIM Japan was chartered in 2019, initially focusing on education and training. Throughout 2019, AIM Japan had monthly education/training programs for undergraduate students, mainly on basic AIDC technologies and started creating advanced programs for companies based on these experiences.

Related to educational programs, the project of RFID testing laboratories is ongoing and the initial phase was finished, cooperating with universities.

The chapter also started a survey of the Japanese AIDC Market, not only Bar-symbols/Codes but also RFID systems, the radio wave propagation and interference.



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AIM North America

Despite the pandemic, AIM North America has seen a huge increase in the level of member participation. Five work groups were launched to address the needs of the members including food supply chain, cannabis, UDI for medical devices, pharmaceutical, and IUID in DoD. These work groups meet monthly, developed position papers and responses to the FDA, launched webinar series on their respective topics; conducting more than 20 in 2020, and identified virtual speaking opportunities for members. AIM NA also surveyed the AIM members globally to collect data on how their business has been affected by COVID-19. A report was produced and shared with the members. This report was translated into German and Chinese. Three press releases were distributed spotlighting AIM NA and its members as a resource for inventory tracking and supply chain management during this unprecedented time. AIM North America continues their member outreach effort, both verbally and electronically to be a resource to them during these challenging times.



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AIM Russia

In the year 2020, AIM Russia managed to preserve its membership and continued with their work on standardization, advocacy and education activities despite the partial economic lockdown and restrictions linked to the COVID-19 pandemic.

AIM Russia, in conjunction with GS1 Russia, provides Secretariat duties to Russian and CIS Technical Committees on AIDC, and represents the Russian National Standards Body (GOST R) in ISO/IEC JTC1/SC 31. Experts from AIM Russia member companies participated in the development of two national standards on RFID and one CIS standard (Harmonized AIDC vocabulary) based on corresponding ISO standards. Additionally, official translations of seven ISO standards were prepared and registered with GOST R.

In cooperation with GS1 Russia, AIM Russia continued to provide expert support to national projects on the use of AIDC technologies (UHF RFID, DataMatrix) for the identification of goods as a means to ensure traceability and optimize business processes in the logistics supply chain. The scope of the projects continues to expand and currently covers apparel, footwear, pharmaceuticals, tobacco, perfumery, photo cameras, bicycles, wheelchairs, tires, milk products, bottled water and certain types of textiles.

AIM Awards

Each day AIM members and partners make unique contributions to the industry and world marketplace that positively impact business and consumers alike. Annually, AIM recognizes those individuals and organizations which not only promote the advancement of automatic identification but demonstrate significant contributions to enhanced and new technologies. Meet the Class of 2020 winners:



Richard Dilling Award
2020 Recipient | Ray Delnicki, retired
Global Standards Director | GS1 US

Since 1984, the Richard Dilling Award is the highest award given in the Automatic Identification and Data Capture (AIDC) industry. Named for Richard R. Dilling, an industry pioneer and former Vice President of AIM, it is presented to executives, scientists, and engineers in recognition of outstanding contributions that have furthered the growth of the industry.



Bert Moore Excellence in Journalism
2020 Recipient | Anja Van Bocxlaer |
Managing Director | RFID im Blick

In 2007, the Bert Moore Excellence in Journalism Award was established to recognize a journalist or media representative in the automatic identification industry whose work exemplifies the qualities of honest, educational and unbiased reporting of the automatic identification and mobility industry. The award was renamed in 2012 to honor the late Bert Moore, long-time AIM contributor and industry expert.



Ted Williams Award
2020 Recipient | Kam Weng Tam | Associate
Dean of Research & Graduate Studies and
Director, Centre for Science & Engineering |
University of Macau, China

Named in honor of Ted Williams, an industry innovator, collaborator, and long-time member of the AIM Global Technical Symbolism Committee, the award was introduced in 2007 and is presented annually in recognition of innovative and exceptional contributions to the development of the automatic identification industry that can further the growth of the industry through their work as a teacher, researcher or entrepreneur.



Don Percival Award
2020 Recipient | Tom King, IT Project Manager
| United States Patent and Trademark Office
(USPTO)

The Don Percival Award was established in 1982 to honor Don Percival, an early founder and pioneer in the development of bar code scanning. The award is presented each year to an individual or organization from the user community recognizing outstanding contributions to the application of automatic identification and data capture technologies.



Clive Hohberger Technology Award
2020 Recipient | Matt Reynolds | Associate
Professor, Department of Electrical &
Computer Engineering | University of
Washington

Created in 2018 to honor the lifetime contributions of Dr. Clive Hohberger, this award recognizes the scientists, engineers, software developers, or systems integrators for outstanding contributions that have furthered the growth of the industry through important applications and new technological developments.



Allan Gilligan Award
2020 Recipient | Mark Wheeler | Director
Supply Chain Solutions | Zebra Technologies

The Allan Gilligan Award was established in 2012 to honor a revolutionary developer of supply chain standards across multiple industries. The award is given to a member of the industry who has made outstanding contributions to the development of automatic identification and data communications (AIDC) applications in materials handling and logistics in the supply chain.

AIM Case Study Competition

Now in its seventh year, AIM's Case Study Competition honors leading organizations within the global AIDC community that are contributing to the faster adoption of new and innovative technologies, as well as to engage international industry collaboration while sharing success stories around applications commercially available in the marketplace today. To learn more, click on the company logo.



AIDC Winner | Covisus

US Department of Defense implemented vTAG®; a revolutionary tagless track and trace solution for item/package level covert traceability and prevents counterfeiting.



IoT Winner | Shipcom Wireless

Harris Health System temperature monitoring solution for fleet management and cold chain custody compliance.



RFID Winner | Avery Dennison

Sodexo capturing the benefits of WaveSafe™ RFID tags to reduce the spark hazards from RFID-labeled microwavable meals



Blockchain Winner | LedgerDomain

The UCLA Health conducts drug tracking, tracing, and verification at the last mile of the pharmaceutical supply chain with BRUInchain.



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