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- 90. ZEBRA TECHNOLOGIES GERMANY GMBH
www.zebra.com
- 91. Zissel, Hardy* www.zissel.com

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- 94. BVL Bundesvereinigung Logistik www.bvl.de
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- 96. Fachhochschule Dortmund – Institut für die Digitalisierung von Arbeits- und Lebens-welten (IDiAL)
www.idial.institute
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- 98. FTK Forschungsinstitut für Telekommunikation e.V.
www.ftk.de
- 99. GSI Germany GmbH www.gsi-germany.de
- 100. Hochschule Bochum - Fachbereich Elektrotechnik und Informatik www.hochschule-bochum.de
- 101. Hochschule für Technik und Wirtschaft Dresden
www.htw-dresden.de/industrie40/
- 102. Hochschule Osnabrück www.wi.fh-osnabrueck.de
- 103. Hochschule Rosenheim – Bereich Fertigungsautomatisierung
www.fh-rosenheim.de
- 104. IDH des VVL e.V. www.vvl-ev.de
- 105. Institut für Seeverkehrswirtschaft und Logistik (ISL)
www.isl.org
- 106. Leibniz Universität Hannover (HFT)
– Institut für Hochfrequenztechnik
www.hft.uni-hannover.de
- 107. MES D.A.CH Verband e.V. www.mes-dach.de
- 108. RFID Anwenderzentrum München www.rfid-azm.de
- 109. Technische Hochschule Wildau (FH)
www.th-wildau.de/rfid/
- 110. TU Ilmenau FG Fertigungstechnik
www.tu-ilmenau.de/fertigungstechnik
- 111. Universität Leipzig - Institut für Wirtschaftsinformatik
www.wifa.uni-leipzig.de/im
- 112. Universität Stuttgart - Institut für Fördertechnik und Logistik www.uni-stuttgart.de/ift/

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2020

Basic Information

Germany - Austria - Switzerland



The global industrial association for AutoID systems:

- ◆ Barcode, 2D Code, QR Code, RFID, NFC, RTLS and Sensor Technology
- ◆ Scanners, Cameras and Mobile Terminals
- ◆ Printing and Marking Systems
- ◆ Systems Integration, Software and Training
- ◆ Internet of Things (IoT / IIoT)
- Industry 4.0 Support
(incl. AutoID & Security)

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AIM-D e.V. Germany – Austria – Switzerland

AIM is the leading industrial association and worldwide authority for automatic identification and data capture technologies (AutoID / AIDC) and solutions as well as for mobile IT systems, serving members around the globe as a trusted resource for more than 40 years. AIM is the leading authority on **Barcode, 2D Code, QR Code, RFID, NFC, RTLS, Sensor Technologies and Enterprise Mobile Computing.**

AIM actively supports the development of standards through its own Technical Symbolology Committee (TSC), Global Standards Advisory Groups, the US and European RFID Experts Groups (REG / EREG) and the IoT / IIoT Experts Group. Furthermore, AIM experts participate at working groups at standardisation organisations like ISO, ANSI, CEN, CENELEC, ETSI and DIN.

AIM comprises over 400 members in 30 countries around the world. AIM-D is an European AIM chapter representing almost 120 members in Germany, Austria and Switzerland including more than 20 associated partners among universities, research institutes and other associations. Our most important goal is to facilitate the market success of our members. It will follow a short overview about our activities:

Bi-annual members' meetings

One of the AIM targets is to foster a networking platform for technology and market experts in order to exchange experiences and build cooperations. For this purpose we organise bi-annual members' meetings in springtime and autumn and dedicate them to special topics.

Political activities

We keep close contacts to political entities like the German Ministry of Economics and Technology in Berlin and the European Commission in Brussels. In Germany, we are taking a lot of actions to demonstrate the key role of the AutoID technologies for the implementation of Industry 4.0 which attracts a lot of research efforts and is regarded as an implementation of the Internet of Things (IoT / IIoT).

Joint AIM pavilion on trade fairs

We set up joint fair booths accompanied by strong media activities, thus insuring high visibility for AIM members and saving them substantial cost and effort. We show up at trade fairs like e.g. LogiMAT in Stuttgart or RFID & Wireless IoT tomorrow in Darmstadt. On numerous fairs we allocate speakers. We are ready to visit further fairs based on our members' requirements.

Tracking & Tracing Theatre (T&TT)

This is our highly recognised live scenario demonstrating AutoID technologies in practice. It is presented e.g. at LogiMAT supported by a group of about 8-10 companies whose pro-

ducts and services are incorporated into the show. The T&TT is an exciting attraction for fair visitors and generates numerous articles and reports in the media. It also demonstrates how various providers work together and which solutions have been achieved by publicly funded research projects, e.g. RAN (RFID-based Automotive Network) or smaRTI (Smart Reusable Transport Items). The T&TT tries to be innovative year by year – thus the Digital Supply Chain, Industry 4.0 and IoT / IIoT will be a major focus in 2020.

Presentations on conferences

We present AIM and its members' experts at numerous seminars and conferences: with expert lectures, logo partnerships and on panel discussions. In many cases we can offer reduced entrance fees for our members.

International co-operations

The annual *Connections Summit* – together with the NFC Forum and RAIN RFID – is the primary event to meet AutoID experts from all over the world, share experiences and market perspectives with them and pursue global networking activities. Further international meetings foster the Global and European AIM network.

National and international working groups

Our working groups cover areas like ORM and Data Structures (Optical Readable Media like Barcode, 2D Code, OCR), RFID, NFC, RTLS, SI (Systems Integration), AutoID & Security and RFID & Sensors. The European RFID Experts Group EREG keeps close contacts with the US REG.

Comprehensive media activities

We provide press releases, expert articles, quotations and pictures of our members' AutoID products – and the bi-annual market development review on the AutoID industry sector.

AIM White Papers

We have published several White Papers in the past as e.g. on NFC, RTLS and the OPC UA Companion Specification on AutoID devices. The NFC version and the OPC UA Comp. Spec. are also available in English. Such publications provide information for AIM members and are also available for external experts on request.

www.AIM-D.de
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www.AIMeurope.org
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Members

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- Nanotron Technologies GmbH www.nanotron.com
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- Peter Schmidt* www.COTECCO.com
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- ProLogis Automatisierung und Identifikation GmbH www.prologis.de
- REA Elektronik GmbH www.rea-verifier.com
- RFIDdirect GmbH www.rfiddirect.eu
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- SATO Europe GmbH www.satoeurope.de
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